

Inaugural Autistic Pride Day Sponsorship & Underwriting Opportunities



*The first autistic-led
Autistic Pride Day
in the Southeast
newly launched,
rapidly growing,
and built to last.*

2026



Autistic Pride Day 2026 — Underwriter & Sponsorship Package

Underwriter & Sponsorship Invitation

Autistic Pride Day has been an autistic-led global movement since its creation more than twenty years ago, celebrated internationally each year on June 18th as a day of autistic culture, community, and self-determination. In 2026, Autistic Pride Chattanooga is honored to bring one of the first U.S. Autistic Pride Day celebrations to Chattanooga—placing autistic culture, visibility, and leadership at the center of our region.

As we prepare for this historic celebration, our momentum is strong, our community is growing, and the need for representation and connection has never been clearer.

As a community-rooted, autistic-led 501(c)(3), Autistic Pride Chattanooga provides not only this landmark celebration, but also year-round programming, resource navigation, food access support, and neurodiversity education across the greater Chattanooga area. Our work is powered entirely by local partners, sponsors, underwriters, donors, and a committed volunteer board and Neurodiverse Advisory Panel.

Although this is our inaugural Autistic Pride Day, our organization has grown rapidly in response to Chattanooga's need for autistic-centered spaces, leadership, and advocacy. Our community events consistently draw autistic adults, families, youth, and allies seeking connection, belonging, and representation. Autistic Pride Day will expand this reach even further—bringing together autistic people from across the region for a day of culture, joy, and collective visibility.

As our community grows, so does the region's desire for understanding, inclusion, and authentic autistic representation. In a time when autistic voices are often overlooked or spoken over, we recognize the urgent need for autistic-led advocacy, education, and celebration. We are ready to meet that need.

To build an event worthy of this moment, we are seeking partners who share our commitment to visibility, equity, and community transformation. Your support—whether as a financial sponsor or an in-kind underwriter—will directly fund accessibility measures, community resources, sensory-inclusive design, marketing and outreach, and autistic-led programming, including panels, workshops, and cultural experiences shaped by autistic voices.

We invite you to join us—not only as a sponsor or underwriter, but as a partner in building a more inclusive Chattanooga. Partnership places your organization at the forefront of a growing regional movement and aligns your values with one of the most meaningful new cultural events in the Southeast. Whether through underwriting a key component of the event or through a general sponsorship contribution, your support directly strengthens the visibility, accessibility, and impact of Autistic Pride Day.

Enclosed you will find our 2026 Sponsorship Package outlining opportunities for involvement at various levels. Every contribution makes a tangible impact. We would be glad to meet with you to discuss how your partnership can bring visibility, representation, and community connection to life.



Underwriter & Sponsorship Package Levels

Sponsor Level	Donation Amount	Visibility & Impact
Underwriter	Based on the specific feature donated in-kind.	Logo on program, flyers*, social media posts, and webpage, with access to additional visibility opportunities as they arise; daily social media mentions; dedicated social media thank-you; option to share a curated message. Recognized as the partner who made this feature of the event possible. Optional short statement or quote included on the event webpage.
Platinum	\$1,000 & up	Logo on program, flyers*, social media posts, and webpage, with access to additional visibility opportunities as they arise; dedicated social media thank-you; opening/closing mentions; option to share a curated message; recognition during one program moment. Additional opportunities may be available upon request.
Gold	\$500	Logo on program, flyers*, and webpage, with access to additional visibility opportunities as they arise; dedicated social media thank-you; opening/closing mentions.
Silver	\$250	Name in printed program, and webpage logo; social media thank-you
Community	\$100	Name on webpage and in printed program

chattautisticpride.org - 423-402-0079 - hello@chattautisticpride.org

Additional Visibility Opportunities

As Autistic Pride Day evolves, new visibility opportunities may open up (including booths, signage, or merchandise). We welcome sponsors and underwriters to reach out anytime to access any new opportunities that arise.

** Some visibility items, such as printed flyers, have production deadlines, so early confirmation ensures inclusion in all available materials.*

Underwriter Package - Expanded Description

Underwriters partner with Autistic Pride Chattanooga by providing in-kind support for key components of Autistic Pride Day. This model reflects our commitment to accessibility, shared resources, and community collaboration. By inviting partners to underwrite specific elements of the event, we create opportunities for organizations of all sizes to participate meaningfully, strengthen community connections, and help build an event rooted in interdependence and collective care.

Underwriters receive the highest level of visibility and recognition throughout the entire campaign. This partnership directly supports essential elements of the event and expands accessibility, inclusion, and community impact.

Visibility & Promotion

- Logo on all Autistic Pride Day flyers and signage*
- Logo in the printed event program
- Logo on the event webpage
- Daily social media mentions throughout the campaign
- Dedicated social media thank-you
- Opportunity to provide a curated message for posting on our social media

Event-Day Recognition

- Thanked during opening and closing remarks
- Thanked at each major program moment (such as panel openings or transitions)
- Logo displayed on event signage, if available

Community Impact

- Recognized as the partner who made this feature of the event possible
- Optional short statement or quote included on the event webpage

General Sponsorship Tiers - Expanded Details

Platinum Sponsor — \$1,000+

Platinum Sponsors are major supporters of Autistic Pride Day and receive high-visibility recognition throughout the event.

- Logo on all Autistic Pride Day flyers and signage*
- Logo in the printed event program
- Logo on the event webpage
- Dedicated social media thank-you
- Mention during opening and closing remarks
- Option to provide a curated message for social media
- Recognition at one major program moment
- Additional opportunities may be available upon request.

Gold Sponsor — \$500

- Logo on all Autistic Pride Day flyers and signage*
- Logo in the printed event program
- Logo on the event webpage
- Dedicated social media thank-you
- Mention during opening and closing remarks

Silver Sponsor — \$250

- Logo on the event webpage
- Social media thank-you
- Name listed in the printed event program

Community Sponsor — \$100

- Name listed on the event webpage
- Name listed in the printed event program

Silent Sponsorship

We understand we live in unprecedented times and we understand the need for anonymous sponsorship. If you're interested in a silent sponsorship, please reach out and we will arrange the details.

Ways to Sponsor & Underwrite

Underwriting (In-Kind donations):

To underwrite a specific feature of Autistic Pride Day, please email hello@chattautisticpride.org or call 423-402-0079 to coordinate details and documentation.

Sponsorship contributions may be made by:

- **Online (Credit/Debit/Apple Pay):** Sponsorship payments can be made through our Zeffy Sponsorship Campaign: chattautisticpride.org/sponsorship/

- **Check:**

Autistic Pride Chattanooga
5519 Highway 153 suite 9
Hixson, TN 37343

Please be sure to include your name or business name and contact information with your contribution.

- **Venmo:** @chattautisticpride

Please be sure to include your name or business name and contact information in the notes.

- **Other Payment Arrangements:** If your organization needs an alternative payment method, we are happy to discuss additional options. Contact us at hello@chattautisticpride.org. or 423-402-0079

Logos & Materials: Send logos and any sponsor-provided copy (JPEG, PNG, or PDF) to hello@chattautisticpride.org.

Documentation: Invoices, receipts, and acknowledgment letters are available upon request.

Contact us

For questions, sponsorship commitments, discuss underwriting opportunities or just to say hello, please contact:



Autistic Pride Chattanooga

Email: hello@chattautisticpride.org

Website: chattautisticpride.org

Phone: **423-402-0079**

Thank you for your time and consideration.